

Intelligence unit bulletin

Edition 2: September 2018

This is the second of a series of quarterly bulletins to share the work of the intelligence unit with colleagues within the council and CCG. If you have any queries about our work, or feedback on this bulletin, please get in touch: researchteam@herefordshire.gov.uk or call (26)1944.

NB. Some items of work are for internal business intelligence purposes and have not been approved for publication, so please do not share this document outside the organisation.

Latest intelligence

Latest population estimates

The Office for National Statistics (ONS) published its annual estimates of the number of people living in the UK and its local authorities in June.

- Herefordshire's resident population was 191,000 in mid-2017; an increase of 1,500 people (0.8%) from the revised estimate of 189,500 in mid-2016.
- This is the largest annual growth since 2007-08 – the main reason being a return to pre-recession levels of net migration from elsewhere in the UK (around 800 more people moving in that out). The 9% growth between 2001 and 2017 overall, however, is still lower than the 12% seen in England and Wales as a whole.
- International migration remains the biggest driver of population growth in the county (as it has been since 2005): 1,000 more people from overseas moved here in 2016-17 than moved out. There were around 400 fewer births (1,700) than there were deaths (2,100) during the year.
- The age structure is still older than nationally: 24% aged 65+ (45,800 people; 6,100 aged 85+), compared to 18% in England and Wales. The number of older people has grown by 36% since 2001, compared with a 28% increase nationally.
- There remains a similar proportion of under-16s (17%) as nationally (19%), with numbers continuing their gradual rise since 2011 (currently 31,900) – although still 2,100 (6%) fewer than in 2011.
- The number of people aged 16-64 remains fairly level (113,400), following the increase seen between 2005 and 2007 due to international migration of younger adults. The county has a lower proportion of younger working age adults (from the age of 16 to mid-forties) compared with England & Wales as a whole, but has a higher proportion of older working age adults (mid-forties to 64).



See the [population overview](#) page of the facts and figures website for more detail and the raw data.

Mortality

Key findings from analysis of the latest mortality data (2017) for Herefordshire are:

- There were 2,100 deaths in total, 600 (28%) of them premature (i.e. under the age of 75). Once differences in age profile are accounted for, both the overall and premature mortality rates are significantly lower than for England as a whole. Premature mortality is significantly higher in the most deprived areas of the county than less deprived areas.
- The most common causes of death overall were cancer, diseases of the circulatory system and diseases of the respiratory system, accounting for 70 per cent of deaths between them.
- The most common causes of premature deaths are cancer and diseases of the circulatory system (particularly coronary heart disease and strokes) which between them contribute to over two thirds of all premature deaths in the county.
- At 1,259, there were 180 more deaths following hospital stays in Wye Valley NHS Trust than would be expected based on national averages and given the characteristics of the patients. The resulting Summary Hospital-level Mortality Indicator (SHMI) value of 1.17 was the fifth highest across 134 non-specialist acute NHS trust in England and was considered as being higher than expected. Analysis is being undertaken to support the work of the STP's System Wide Mortality Group.



Contact [Chris Nikitik](#), Intelligence Analyst for further details. A final report is due for publication by the end of October.

Housing needs survey

Herefordshire Council was commissioned by Fownhope parish council to carry out a postal survey, to find out if the current mix of housing is adequate and if any additional housing is needed.

Of the 504 households within the parish, 169 returned a questionnaire (34%). Of these, 32 (six per cent) contained information about households who are likely to have a housing need in the parish within the next five years.

Ten of these 32 were found to have a need for affordable accommodation and 17 wish to purchase a home on the open market. The remainder was split between private rented, shared and unknown.



Contact [Richard Wilding](#), Intelligence Analyst for further detail

Domestic abuse analysis

For the purpose of informing the forthcoming strategy for domestic violence and abuse (DVA), some work has been undertaken in establishing the scale of the problem in Herefordshire.

Key findings included:

- Based on national prevalence rates, an estimated 7.6 per cent of the female population (3,800 females) and 4.1 per cent of the male population (2,100 males) aged 16-59 were victims of DVA within Herefordshire during 2016-17 – a total of 5,100 people; almost two-thirds female.
- Prevalence of DVA related crimes is relatively low in Herefordshire compared with England & Wales as a whole and the West Mercia area overall. It's lower than in five out of the seven "most similar forces" to West Mercia.
- There were almost 3,100 victims of DVA recorded by West Mercia Police during 2016-17. The gender difference was similar to the estimated national prevalence, with just under two-thirds female.
- It is possible that some victims who are unknown to the police are accessing West Mercia Women's Aid (WMWA). There were almost 300 referrals to WMWA during 2018, including self-referrals and professional referrals; over 4,500 calls were made to the WMWA Aid helpdesk, of which 25% were unique callers; and almost 900 users of WMWA services such as group work, 1-2-1 support and refuge.
- It's estimated that domestic and sexual violence costs services in Herefordshire £10.8 million per year.



Contact [Richard Wilding](#), Intelligence Analyst for further details. A summary report is due for publication by the end of October.

Understanding the home care market

Ongoing analytical support is being provided to commissioners in understanding the home care market. Most recently, this has included:

- understanding flow through the social care system and the duration of service for people in receipt of different levels of home care, with a view to identifying those clients most likely to be affected by pathway changes
- mapping exercises to support work to ensure the needs of clients are adequately met across the county as a whole while achieving a viable share of the market amongst providers.



Contact [Richard Wilding](#) Intelligence Analyst for further details.

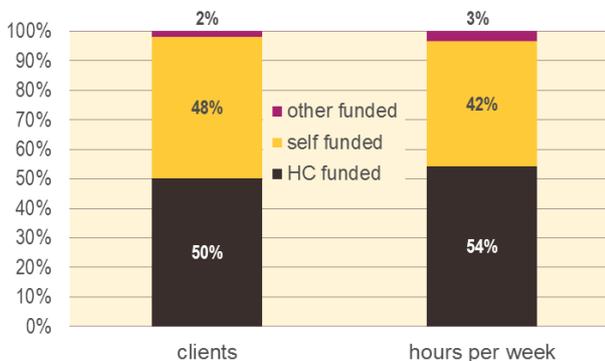
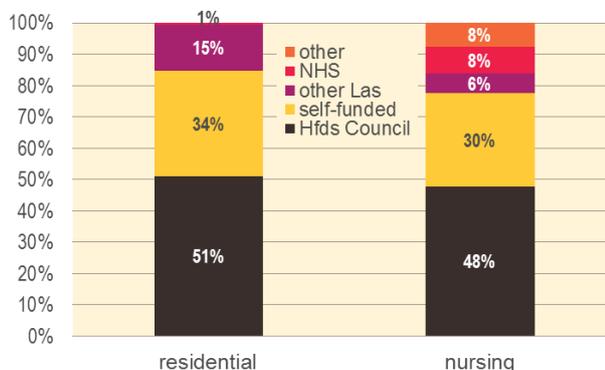
Self-funders

A self-completion questionnaire was sent to care homes and providers of home care services across Herefordshire to find out about current numbers of clients and sources of funding. This forms part of a wider investigation into the extent and implications of self-funders on the market.

Around half of all occupied beds in the 38% of residential and nursing homes that responded were funded by Herefordshire Council; whereas roughly a third were self-funded.

Two-thirds of home care services responded. 54% of the market was funded by Herefordshire Council; whereas self-funders accounted for 42%.

The proportion of packages funded by Herefordshire Council varies from provider to provider and there is a potential risk of bias in the response towards those who largely depend on the Council for funding.



Contact [Richard Wilding](#)

Intelligence Analyst for further details.

Get involved

A reminder that all requests to undertake a formal public consultation should be logged via the [consultation logging form](#) on Sharepoint as early as possible so that we can work together to ensure it is meaningful and meets the council's legal responsibilities. There is [guidance](#) designed to help you think about what you need to do and should be referred to when completing the form.

Housing and employment site options - Hereford Area Plan (HAP) consultation

Consultation on potential site options for the delivery of housing and employment growth in Hereford City and to help inform the preparation of the HAP is live until 8th October 2018.

Identifying and delivering new housing and employment land is a key policy area that the HAP must deliver. The Core Strategy identifies four strategic sites for housing and employment land at Three Elms, Holmer West, Lower Bullingham and the city centre area. These sites will account for a significant proportion of the city's housing growth target for the plan period. It is the task of the HAP to identify further deliverable site allocations to aid the delivery of the remainder of the target.

Twenty detailed responses have been received so far; if you wish to participate, it can be accessed [here](#).

Review of Facts and Figures website

As the evidence base for the statutory joint strategic needs assessment (JSNA), the [Facts and Figures about Herefordshire](#) website comprises a range of information relating to the health and well-being needs of the county, including the wider determinants such as demographics, the economy and deprivation. We are working with the web team to re-design the website to better meet users' needs and you may have seen that we are seeking feedback about the current site from users, staff, and other interested parties, via an online survey. Anyone can take part by clicking [here](#). The results will help inform the redesign process.

We're aiming to have a beta version for more interactive user testing in the next couple of months – if you'd like to be involved please [get in touch](#).



Contact [Dave Helm](#), Intelligence Analyst for further details.

Coming soon

Interactive mapping of community assets

We're working with the geographic information systems (GIS) mapping team to set up an interactive mapping facility that will allow commissioners to filter various layers showing the locations of community and local authority funded services along with thematic layers showing demography and demand. We are hoping to have this facility running from October.



Contact [Richard Wilding](#), Intelligence Analyst for further details.

Children's integrated needs assessment

Drafts of the thematic reports on early help, hospital admissions and children with special educational needs have been completed in collaboration with subject matter experts. They will be circulated for wider consultation, along with an overview CHINA summary, next month.



Contact [Charlotte Worthy](#), IU team leader for further details.

Budget Consultation 2019/20

Consultation on the draft budget for 2019/20 took place over the summer, closing on the 21st September. The proposals were set in the context of continued significant financial pressure, with central government funding almost eliminated by 2020. Council Tax and business rates currently meet around 40% of the council's annual costs and fund many services across the county, from waste collection and road maintenance to looking after vulnerable children and adults.

Around 220 responses had been received by the closing date; results will be analysed by the end of October.



Contact [Saku Chandrasekara](#), Intelligence Analyst for further details.