

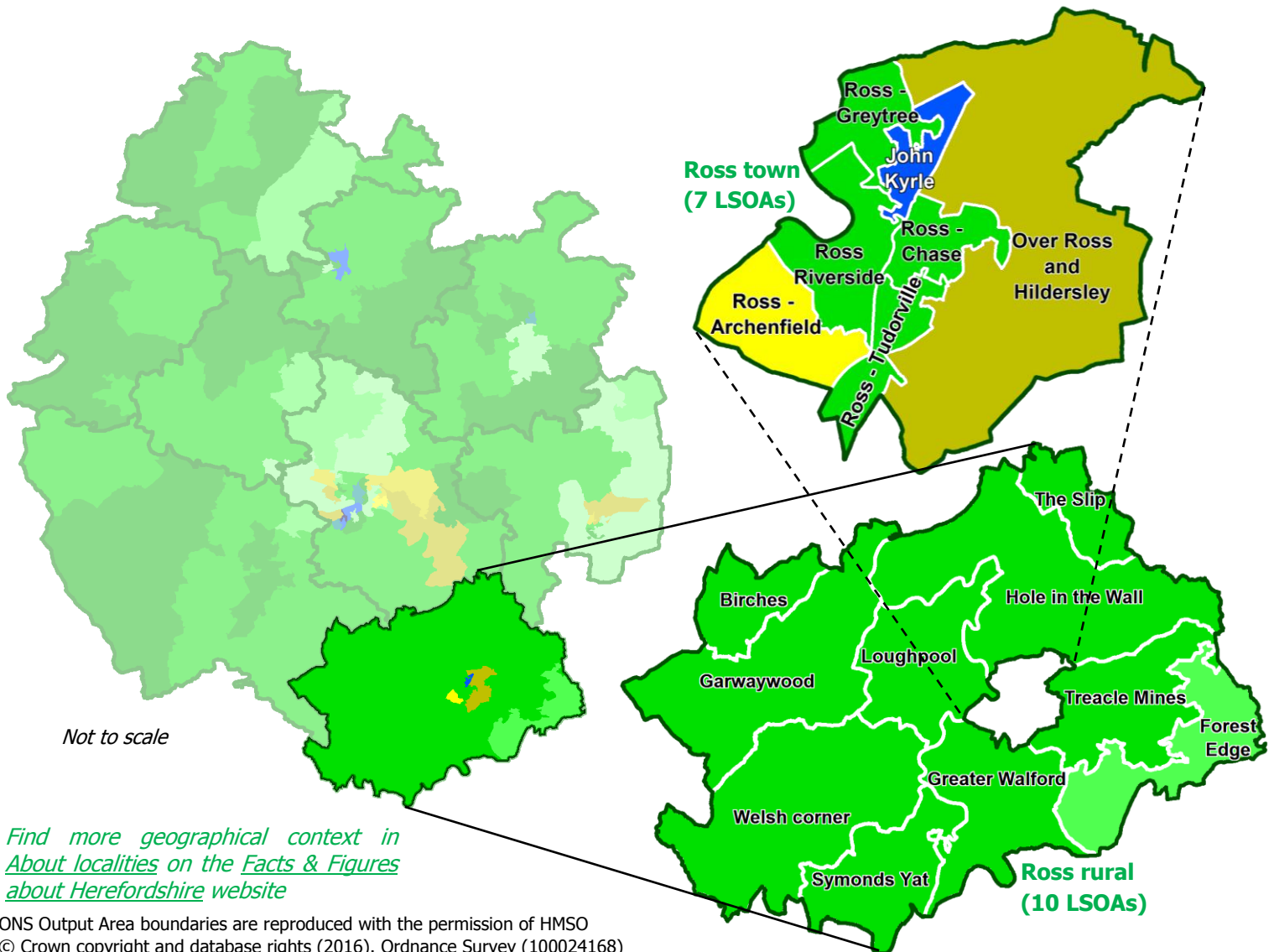
# 2015 Indices of Deprivation for Herefordshire

## Ross-on-Wye locality profile

As with Herefordshire as a whole, the Ross locality experiences average levels of overall, multiple deprivation. However, the 'John Kyrle' area in Ross town is one of the 12 areas of the county in the 25 per cent *most* deprived in England. On the other hand, 'Ross – Archenfield' is one of the 10 per cent *least* deprived.

The Ross-on-Wye locality is most deprived in the aspects of housing condition, availability of central heating and access to services, largely affecting the rural surroundings. Furthermore, pockets of deprivation in terms of children & young people's education & skills exist within the town, including 'John Kyrle' which is one of the 10 per cent most deprived LSOAs in England.

Out of all the areas within the Ross-on-Wye locality, 'John Kyrle' is deprived in the most aspects, including those relating to income & employment, access to housing and in particular education, skills & training.

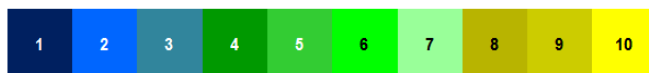


Not to scale

Find more geographical context in [About localities on the Facts & Figures about Herefordshire website](#)

ONS Output Area boundaries are reproduced with the permission of HMSO © Crown copyright and database rights (2016). Ordnance Survey (100024168)

Deciles



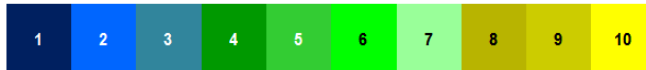
Ranging from the *most* deprived 10 per cent to the *least* deprived 10 per cent of LSOAs in England

Most deprived

Least deprived

# Distribution of Ross-on-Wye's 17 LSOAs by English decile for the overall index and domains of deprivation.

## Deciles

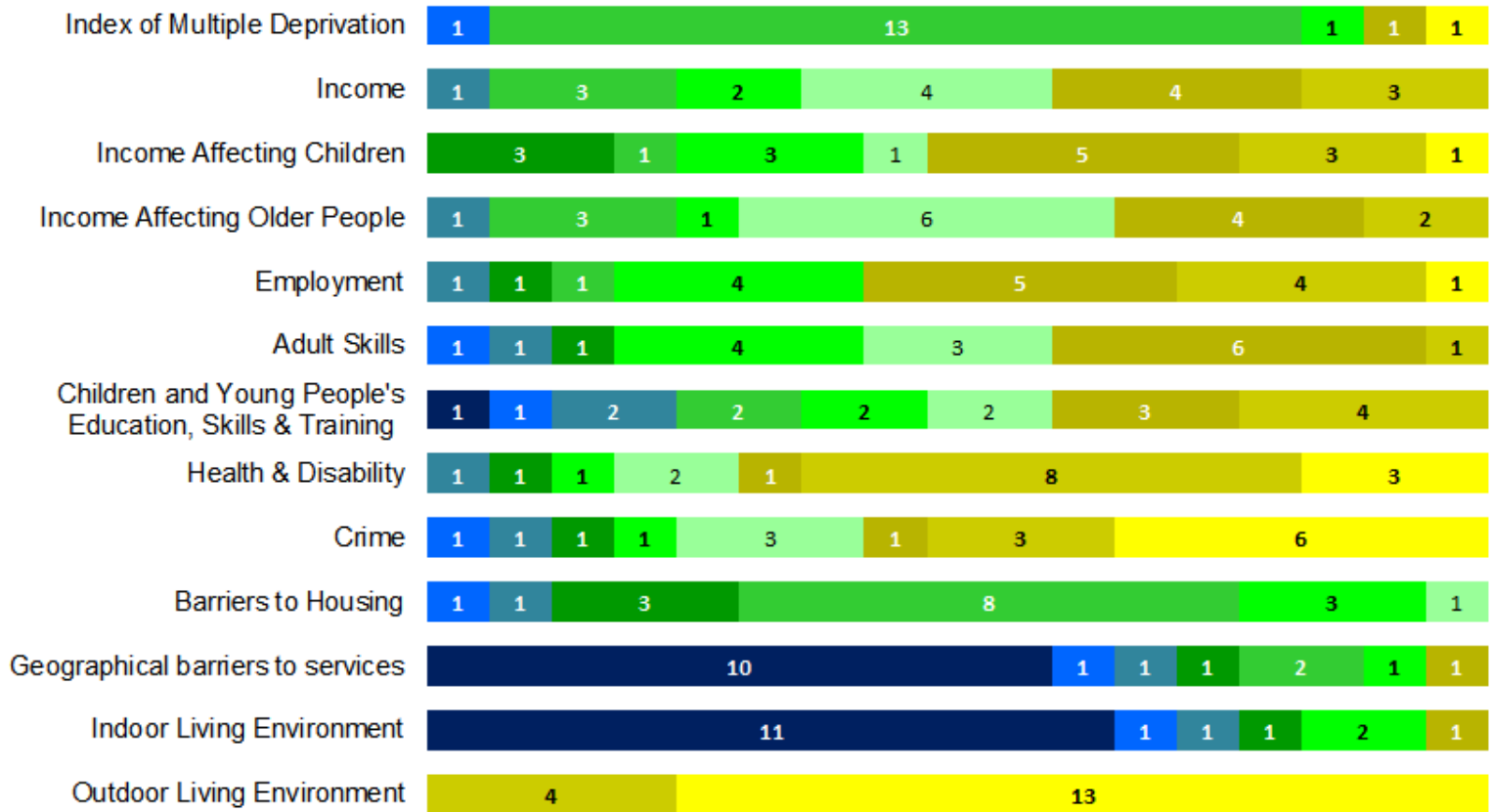


Ranging from the *most* deprived 10 per cent to the *least* deprived 10 per cent of LSOAs in England

**Most deprived** ←

→ **Least deprived**

*Numbers in the chart refer to the number of LSOAs within that decile*



*The relative positions of lower super output areas (LSOAs) in the county compared to all others in England; useful if wanting to highlight issues to organisations from outside the county – e.g. to Government or when applying for national funding.*

## Overall Index of Multiple Deprivation (IMD)



As with Herefordshire as a whole, Ross town experiences average levels of deprivation, although levels vary across the town with 'John Kyrle' being in the 20 per cent *most* deprived LSOAs in the England and 'Archenfield' and 'Over Ross & Hildersley' being amongst the 25 per cent *least* deprived.

Ross rural experiences average levels of deprivation.

## Income - overall



**Nine per cent of the locality's population are living in income deprived households, compared to 11 per cent countywide.**

12 per cent of people in Ross town are living in income deprived households. The town experiences fairly average levels of deprivation, although this varies across the town; the *most* deprived LSOA, 'John Kyrle', is amongst the 25 per cent most deprived in England (22 per cent of people), whereas 'Archenfield' is in the 20 per cent *least* deprived (six per cent of people).


Seven per cent of people living in Ross rural are living in income deprived households. No LSOAs in Ross rural are particularly deprived; in fact 'Garwaywood' and 'Forest Edge' are amongst the 10 per cent *least* deprived LSOAs in England (both six per cent).


*Continued over the page /*

## Income - children (<16) & older people (60+)



**11 per cent of children and 11 per cent of older people in the locality live in income deprived households, compared to 14 per cent and 13 per cent countywide.**


 15 per cent of children and 14 per cent of older people in Ross town live in income deprived households. The town experiences average levels of deprivation for both children and older people, the *most* deprived LSOA being 'John Kyrle', which is amongst the 25 per cent *most* deprived in England for older people living in income deprivation (27 per cent).


 Relatively low levels of deprivation, for both age groups, exist in Ross Rural: eight per cent of children and 10 per cent of older people are affected. No areas fall within the most deprived in England, and 'Garwaywood' is one of the 10 per cent *least* deprived LSOAs for children affected by income deprivation (four per cent of children).

## Employment




**Eight per cent of the locality's working age population are living in employment deprivation, compared to nine per cent countywide.**


 10 per cent of Ross town's working age population are living in employment deprivation. The town experiences average levels of deprivation although this varies across the sub-locality, with 'John Kyrle' being one of the 20 per cent *most* deprived LSOAs in England (18 per cent). Conversely, 'Archenfield' is one of the 10 per cent *least* deprived areas (four per cent).

 Six per cent of Ross rural's working age population are living in employment deprivation. The area experiences relatively low levels of deprivation, with seven out its 10 LSOAs being amongst the 25 per cent *least* deprived in England (between four & six per cent).

## Adult skills (qualifications & the ability to speak English)





 Overall, Ross town experiences average levels of deprivation. However, 'John Kyrle' is one of the 20 per cent most deprived LSOAs in England.

 Deprivation in Ross rural is generally low as with most of rural Herefordshire. The LSOAs of 'Hole in the Wall' and 'The Slip' are among the 25% *least* deprived areas in England.

## Children & young people's education & skills (attainment & school attendance)





 The picture is mixed for Ross town, with three out of its seven LSOAs being amongst the 25 per cent *most* deprived in England with 'John Kyrle' in the top 10 per cent. On the other hand, 'Over Ross and Hildersley' is amongst the 10 per cent *least* deprived.

 Ross rural is less deprived and half of its 10 LSOAs are amongst the *least* 20 per cent deprived in England - 'Forest Edge', 'The Slip', 'Hole in the Wall', 'Symonds Yat' & 'Greater Walford'.

## Health and Disability




 The situation in Ross town is varied; 'John Kyrle' is one of the 25 per cent *most* deprived LSOAs in England, whereas 'Archenfield' and 'Over Ross & Hildersley' are amongst the 20 per cent *least* deprived.


 Ross rural has low levels of deprivation, with all 10 of its LSOAs being amongst the 25 per cent least deprived in England; of which 'Welsh corner', 'Forest Edge' and 'Garwaywood' are in the 10 per cent least deprived.

*Continued over the page /*

### Crime (violent crimes, burglaries, thefts and criminal damage)





 The picture for crime in Ross town is mixed; 'Riverside' is one of the 20 per cent *most* deprived LSOAs in England; on the other hand, two of the town's seven LSOAs are amongst the 25 per cent *least* deprived, including 'Archenfield', which is amongst the 10 per cent least deprived.

 No areas in Ross rural are deprived. Eight out of its 10 LSOAs are amongst the 20 per cent *least* deprived in England (all except 'Symonds Yat' & 'Hole in the Wall').

### Barriers to housing (affordability, homelessness & overcrowding)





 As with much of urban Herefordshire, Ross town has slightly higher than average levels of deprivation and 'John Kyrle' is one of the 25 per cent most deprived LSOAs in England.

 As with the rest of rural Herefordshire, Ross rural experiences fairly average levels of deprivation.

### Geographical barriers to services (distance to schools, GPs, shops, etc)





 Ross town has relatively good access to services. However, 'Over Ross & Hildersley', which covers the eastern part of the town and a large area of the rural surroundings, is one of the 25 per cent *most* deprived LSOAs in England.

 As is the case for the whole of rural Herefordshire, Ross rural is very deprived, with all of its LSOAs being amongst the 10 per cent most deprived in England.

### Indoor living environment (house condition & availability of heating)





 Two of Ross town's LSOAs are amongst the most deprived 20 per cent in England ('Chase' and 'Riverside'), with the latter being in the 10 per cent most deprived.

 As with much of Herefordshire, particularly the rural areas, Ross rural is very deprived. All 10 of its LSOAs are amongst the 10 per cent most deprived in England.

### Outdoor living environment (air quality & road traffic accidents)



 As with Herefordshire as a whole, Ross town is one of the least deprived areas in England. All seven of its LSOAs are amongst the 20 per cent least deprived in England, of which five are in the lowest 10 per cent (all but 'Greytree' & 'John Kyrle').

 As with Ross town and the county as a whole, Ross rural is one of the least deprived areas in England. All 10 of its LSOAs are amongst the 20 per cent least deprived in England, of which eight are in the lowest 10 per cent (all but 'The Slip' & 'Loughpool').

A summary report, data and guidance notes are available from [Indices of Deprivation pages](#) of the [Facts & Figures about Herefordshire](#) website

#### Contact

Herefordshire Council Strategic Intelligence Team  
01432 261944 or e-mail [researchteam@herefordshire.gov.uk](mailto:researchteam@herefordshire.gov.uk)



Source: *The 2015 English Indices of Deprivation, Department of Communities and Local Government*